# Masked Autoencoding Does Not Help Natural Language Supervision At Scale

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# Summary Contributions

- A baseline that combines masked auto-encoders (MAE) and contrastive language-image pre-training (CLIP): MAE-CLIP
- We study the performance of MAE, M3AE, CLIP and MAE-CLIP in both a "low-sample" (11.3M) and a "high-sample" (1.4B) regime
- We analyze whether the addition of MAE improves visual grounding: the ability to localize objects in images



- MAE-CLIP provides a benefit over CLIP alone for relatively small training datasets (e.g. CC12M)
- image-text pairs
- changing pooling operator has a much larger effect

CLIP outperforms MAE-CLIP when training on a large dataset of 1.4B

Although the addition of MAE does slightly improve visual grounding,

# Summary

**Related Work** 

### When Does Contrastive Visual Representation Learning Work? 1.

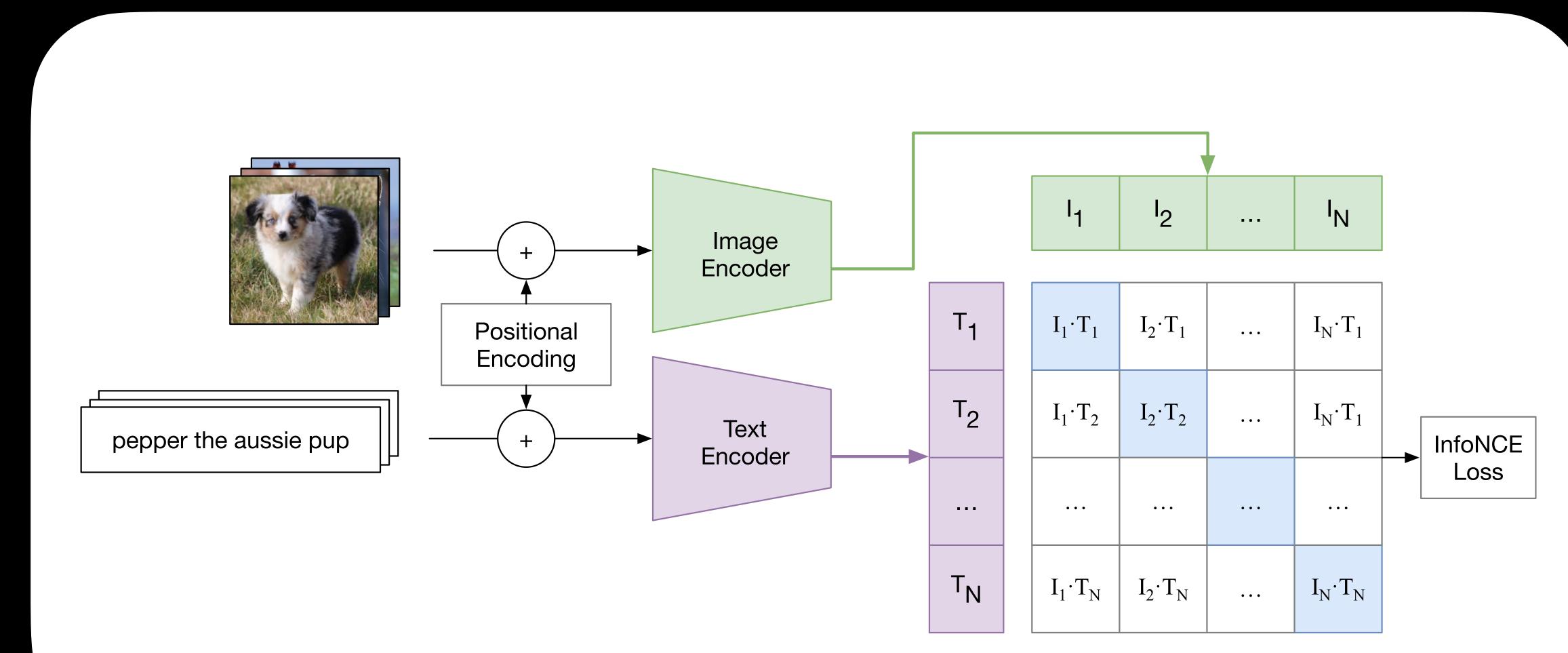
- 2. Transfer Learning or Self-supervised Learning? A Tale of Two Pretraining Paradigms
- Learning
- We explore the benefits of incorporating within-modality SSL in addition to natural language supervision
- They consider different 'large' vs 'small' scale data regimes

# 3. Scaling and Benchmarking Self-Supervised Visual Representation

Does a combination of self supervision and natural language supervision actually lead to higher quality visual representations?



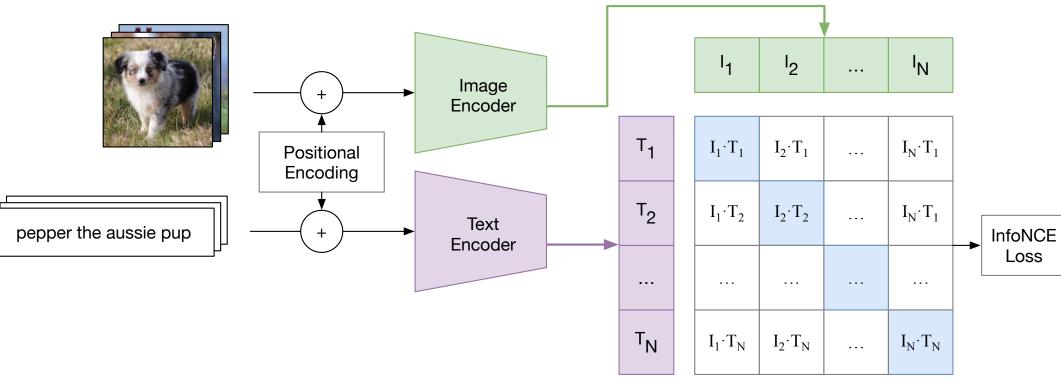
## **Background** CLIP





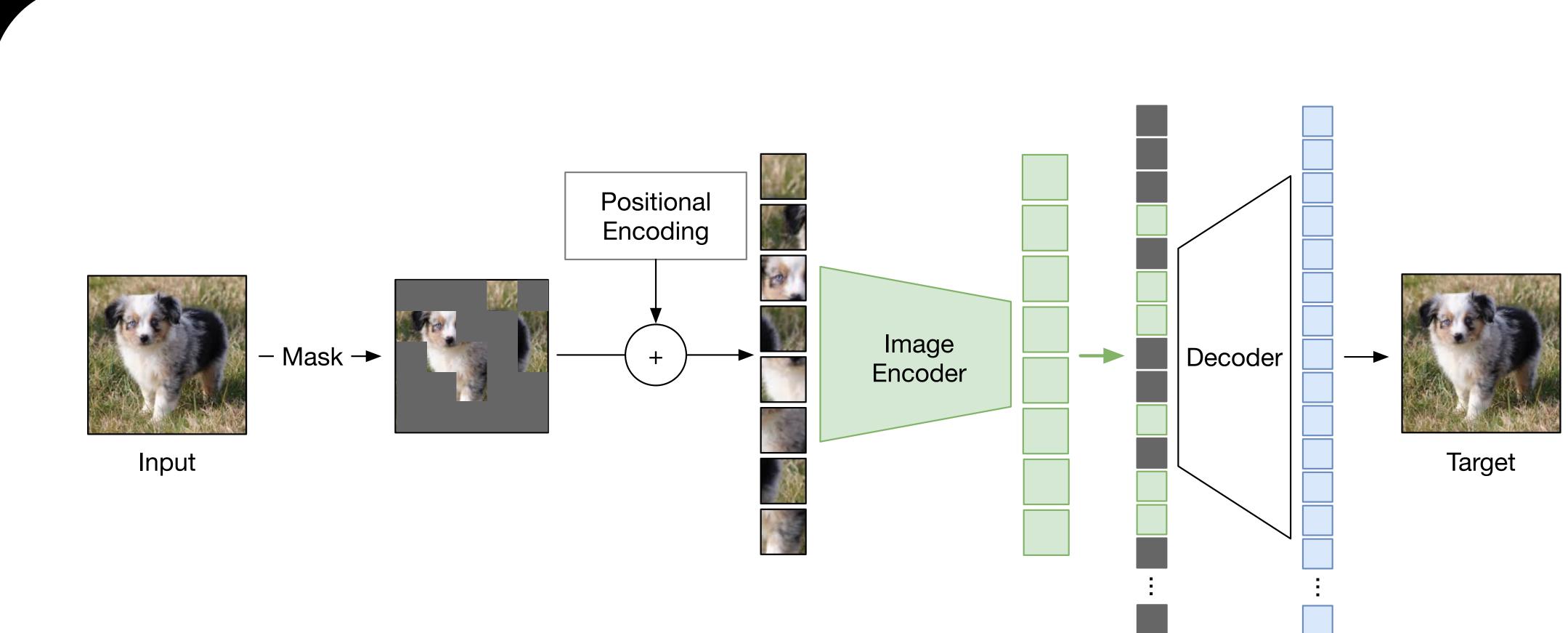
# **Background** CLIP

- Task: contrastive
- Low visual grounding
  - Whole image, whole text matching





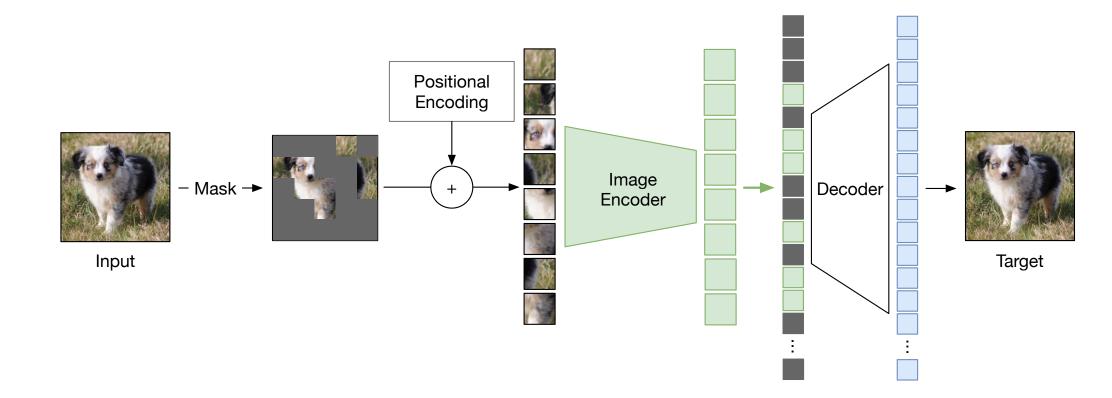
# Background MAE





# **Background** MAE

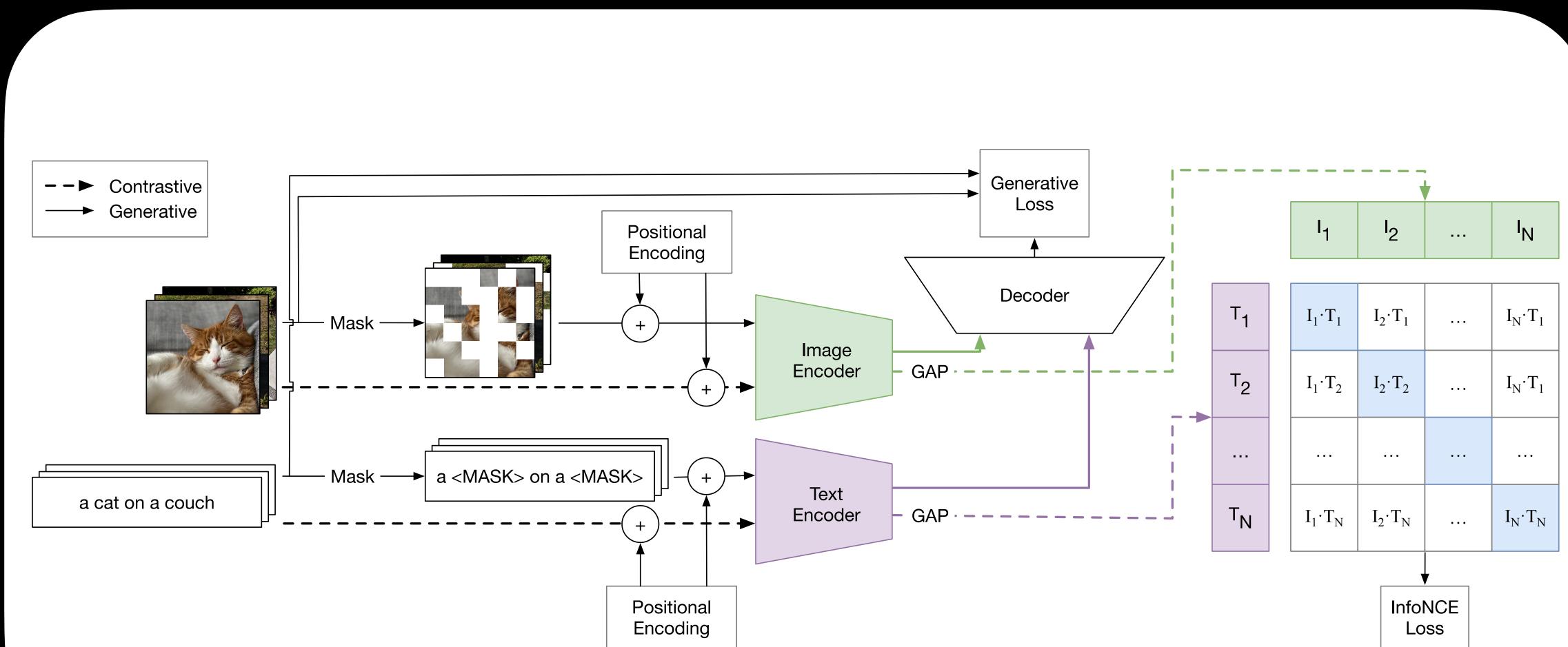
- Task: generative, predict raw pixels
- High local attention
  - Objective function only considers
    within-example information
  - High masking ratio





# MAE-CLIP

### Architecture

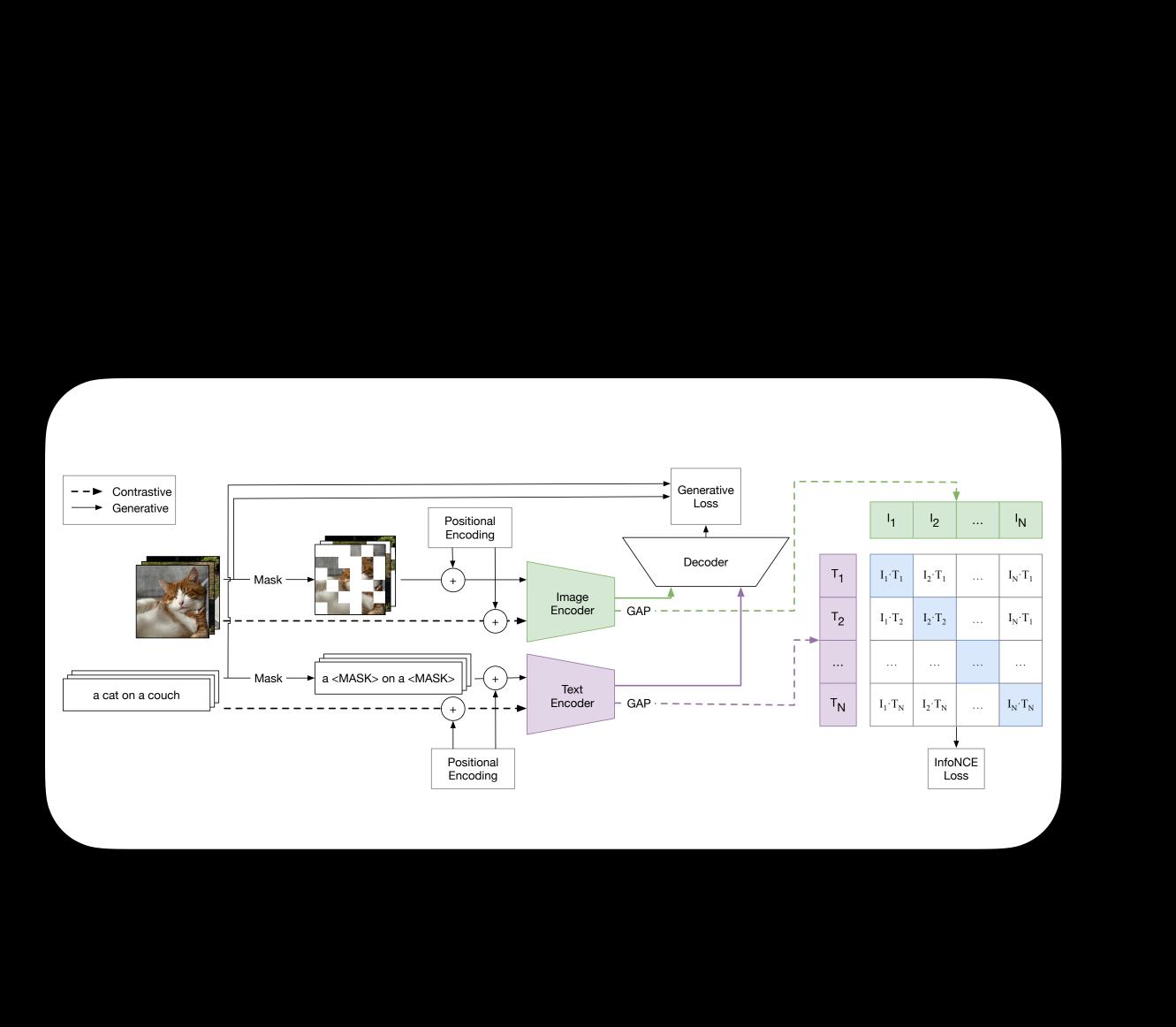




# MAE-CLIP

Architecture

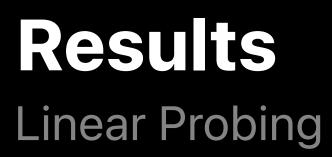
- Task
  - Contrastive (unmasked)
  - Generative (masked)
- Shared encoders, separate forward passes
  - Compute weighted combination of task objectives



**MAE-CLIP** 

Motivation

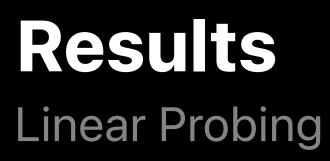
- M3AE and SLIP show promising results
- Lack evaluations in "high accuracy" regime or clean ablations



 At 11.3M training examples it provides clear benefit

### Linear-probing on ImageNet

	11.3M	
MAE	33.9	
M3AE	52.5	
CLIP	52.6	
MAE-CLIP	58.9	



- At 11.3M training examples it provides clear benefit
- Masked self-supervision is not a useful addition to CLIP for sufficiently large datasets
  - At 1.4B examples it does not help

### Linear-probing on ImageNet

	11.3M	<b>1.4B</b>
MAE	33.9	
M3AE	52.5	69.3
CLIP	52.6	77.5
MAE-CLIP	58.9	76.6



VQA finetuning after training at large scale (1.4B images), we see that while MAE does improve CLEVR performance, most tasks are not benefited, despite the additional compute

### VQA Finetuning

	CLEVR	VQAv2	GQA
M3AE	96.9	59.9	53.3
CLIP	87.8	61.8	55.0
MAE-CLIP	92.8	61.9	55.3





- The pooling operator has a larger effect than the addition of MAE for improving visual grounding
- Max pooling outperforms global average pooling

### ImageNet performance

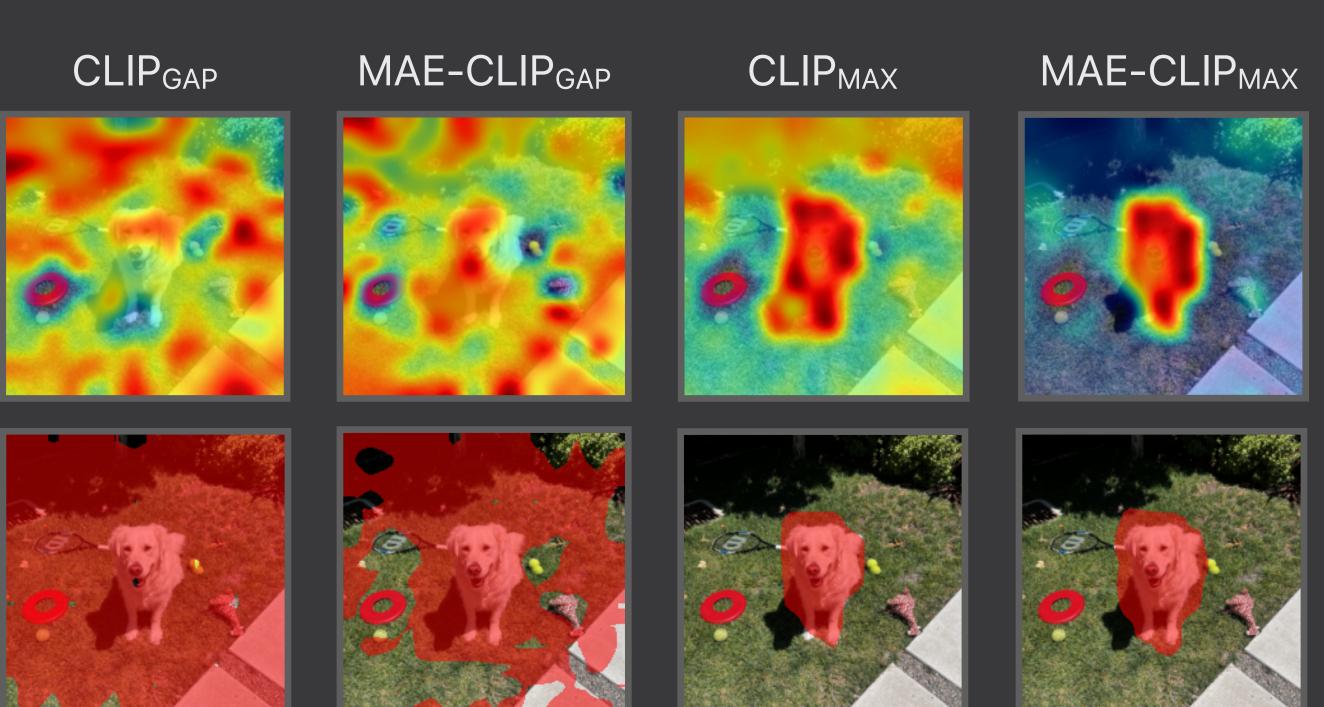
lodel	Pooling	Zero- shot	Linear Probing
CIP	GAP	61.8	75.9
	MAX	63.7	77.5
<b>IAE-CLIP</b>	GAP	57.4	75.7
	MAX	60.9	76.6

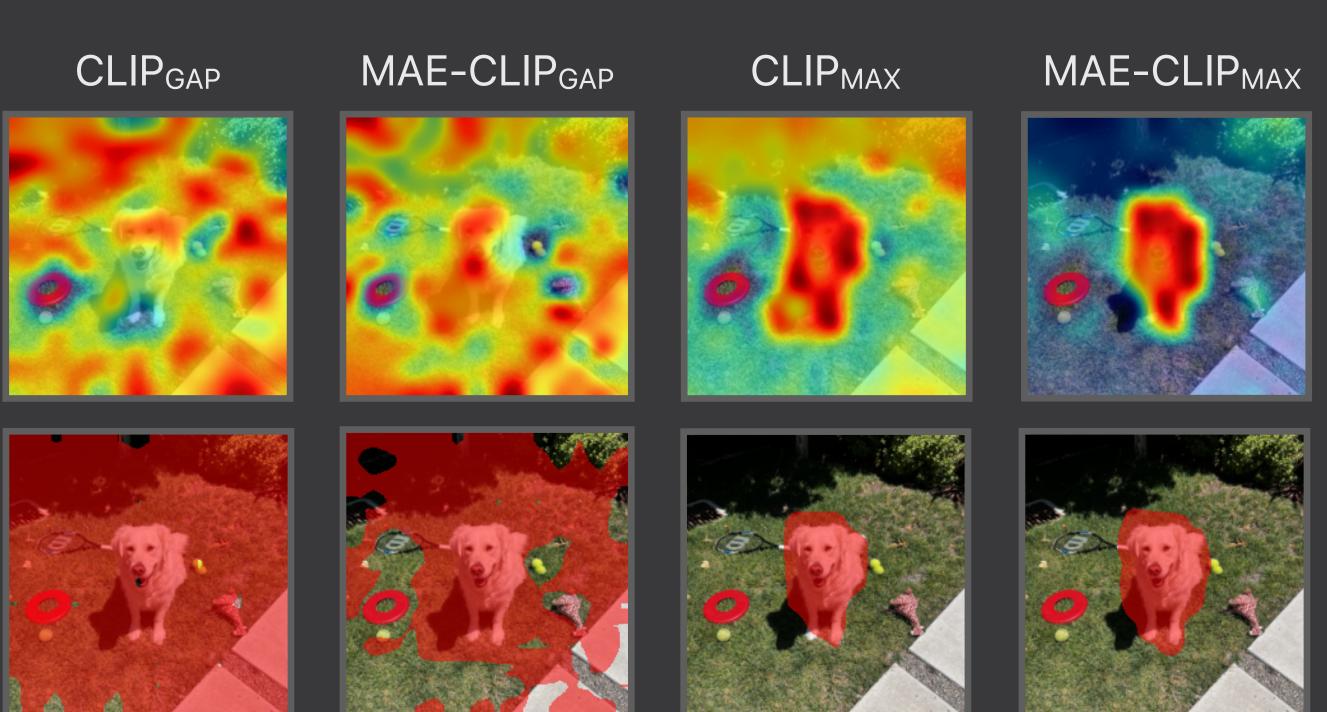


# Self-supervision qualitatively improves visual grounding, but the pooling operator has the largest effect.



GradCAM





Zero-shot segmentation mask



# **Future Work**

Visual Grounding

- How well a presentation or network can localize objects within an image
- added

 More thorough future analysis on the relationship between self supervision and visual grounding is needed.

Only incremental improvement of localisation when self-supervision is



# **Future Work**

**Dataset Diversity** 

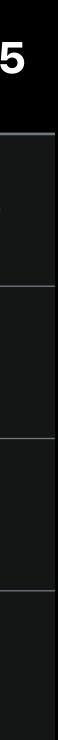
 Self-supervision and natural language supervision might excel for entirely different parts of the dataset diversitysize spectrum.

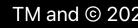
MAE-

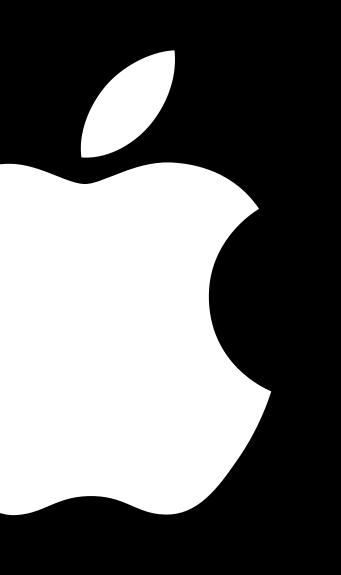
MAE-

 Scaling trends of self supervised methods are an interesting future line of work.

	COCO		FLICKR		COCOA	
	I→T	T→I	I→T	T→I	Top 1	Тор
GAP	51.9	36.6	78.8	62.3	24.2	46.9
MAX	55.3	39.0	80.5	65.3	22.7	51.6
-CLIP <sub>GAP</sub>	53.0	37.0	77.3	62.0	20.7	39.5
-CLIP <sub>MAX</sub>	54.4	37.7	81.2	64.2	24.6	41.4







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